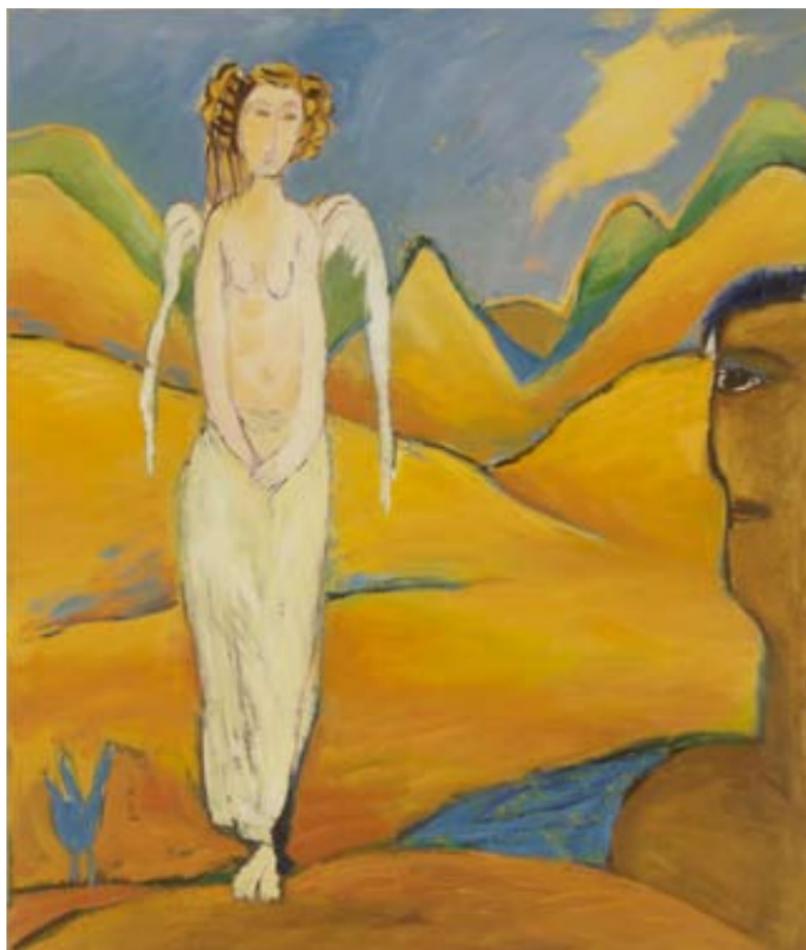


AWARD
ART in the MEDIA 2007

—
RULES



STICHTING | FONDATION

de Moffarts

1 Candidates for the Award

In order to encourage art critiques, which, in addition to being of high quality also reach a wide audience, the Foundation has decided to make three biennial awards for outstanding critical reviews or essays published in the media on the subject of fine arts. The international jury will take into account the depth and breadth of information, the relevance of the critical analysis, stylistic quality, and the audience reached with the subject.

These critical comments will be awarded one of three prizes donated by the Foundation:

- The Prize for print media and multimedia (including digital media)
- The Prize for audiovisual media (radio and television)
- The Encouragement Prize, specially intended to reward a new initiative in art critique in one of the two above-mentioned fields.

2 Candidates

Entries for the Awards should relate to subjects or issues that have a direct link with the promotion of fine arts in the Benelux countries, France, Germany and the United Kingdom (artists, works, exhibitions, museums, etc.).

The pieces should be signed by the author and have been broadcast or published for the first time during the course of 2007.

A copy of the pieces - either originals or a digital copy or a transcription - should be sent to the secretary of the Foundation, either by post or online, within the set deadline.

Applications should include at least three articles.

Only one application may be submitted by each candidate, either for the Prize for print media and multimedia, or for the Prize for audiovisual media.

Collective entries can only be submitted for items written by up to three authors.

Previous laureates may not present a new application within three years of the date of the award of their last Prize.

The laureates of 2005 and 2006 were Andrew Motion (The Guardian) and Thierry Genicot (RTBF-Radio).

Entry form and closing dates

Entries, accompanied by a duly completed entry form should be sent to the Foundation no later than 12 September 2008, either by post (Moffarts Foundation, "ART in the MEDIA", Burggrachtstraat 20-21, B-3560 Lummen), or via the online entry form that can be found on www.artdemoffarts.eu.

Additional remarks

Entries for the Award may be submitted either by the authors themselves or by an editor or editorial team.

De Moffarts Foundation reserves the right to keep the items submitted and to reproduce them in one of its publications wholly or in part, mentioning the source of the work concerned, and subject to agreement by the author and by the first publisher of the work.

3 The Jury

Submissions will be judged by an international jury composed of members of professional associations or institutions related to the media, and will also include academic personalities and representatives of de Moffarts Foundation.

The jury, whose members will be invited to take part in the Award proceedings by de Moffarts Foundation, will be convened on the latter's initiative.

Members of the jury may not be candidates for the Award.

The jury will decide on any aspects not covered by these Rules and settle any disputes that may arise in connection with the granting of the Award. The jury's decisions shall be final and irrevocable.

The jury is autonomous in designating the "ART in the MEDIA" award.

4 The Awards

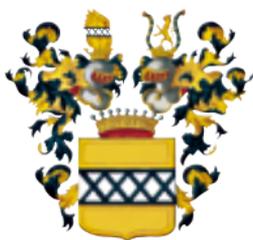
The "ART in the MEDIA" Awards will be worth 2,500 euros.

The 2007 Awards will be presented during an official ceremony to be held on 25 November 2008.

If the winners cannot be present to receive the prizes, they should send a representative and the secretary of the Foundation should be informed of this no less than ten days before the official ceremony.

Failing this the jury reserves the right to award the prize to the candidate who comes second.

Should the Award not be granted to any of the candidates, the value of the prize will not be carried forward to the following year.



STICHTING | FONDATION

de Moffarts

ART in the MEDIA

Burggrachtstraat 20-21

B - 3560 Lummen

Tel.: +32 (0)13 33 80 36 - Fax: +32 (0)13 67 44 07

www.stichting-demoffarts.be

Coordinator: Renaud Gahide (demoffarts@telenet.be)

AWARD
ART in the MEDIA 2007

—
ENTRY FORM

1. Print media and multimedia Award

Titles: _____

Author(s): _____

Date(s): _____

Medium: _____

Number of items/articles submitted: _____

2. Audiovisual Award

Titles: _____

Author(s): _____

Date(s): _____

Medium: _____

Number of items/articles submitted: _____

3. Practical Information

Private address: _____

Telephone: _____

E-mail: _____

Comments: _____



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Illustration of cover: © Katrien Caymax, *The sun stood still* (1995).